

Directions

Great taste at lower tax makes the switch to Merit an easy choice for you. We want to make it just as easy for you to get your well-deserved Merit Awards. Simply clip the pack UPCs off any style Merit (sorry, no carton UPCs will be accepted). Then, start collecting for your Merit Awards.



ORDER IN 3 EASY STEPS.

1.

Fill out the easy-to-order form completely. Must include signature and birth date. Program expires and orders must be received by 5/31/97. Order will be rejected if signature or date of birth is not provided.

2.

Include appropriate number of Merit pack UPCs. Use chart to determine shipping/handling fees. Include check or money order payable to Merit Awards (no cash, please).

3.

Mail in a padded envelope to Merit Awards, P.O. Box 8221, Dover, Delaware 19905-8221. Be sure to put proper postage on your envelope. Allow 10-12 weeks for delivery. Items may be shipped separately. Limit: 2 of each item (regardless of size or style) with a maximum of 12 total items for the duration of the promotion.

Call 1-800-884-5777 with inquiries about your order.



Merit 4-Way Bag
175 UPCs



Merit Wind-Resistant Lighter
45 UPCs



Jeep® Boombbox
450 UPCs



Merit Anorak
150 UPCs



Merit Stainless Travel Mug
70 UPCs
Merit Stainless Thermal Bottle
120 UPCs



Merit Harvest Big Shirt
150 UPCs



Merit Field Watch
125 UPCs



Merit Fleece Pullover
150 UPCs



Merit Halos Lamp
150 UPCs



Merit Sunglasses
80 UPCs



Merit Iced Tea Glasses
30 UPCs

MERIT
AWARDS



Bring home your Merit Awards.

Please select your Merit Awards, cut along dotted line and send in the completed form with your pack UPCs (carton UPCs not accepted) and check or money order. Do not send cash. Mail in a padded envelope to:

Merit Awards, P.O. Box 8221, Dover, Delaware 19905-8221. Offer expires and orders must be received by 5/31/97.

LIMIT: 2 OF EACH ITEM (REGARDLESS OF SIZE OR STYLE) WITH A MAXIMUM OF 12 TOTAL ITEMS FOR THE DURATION OF THE PROMOTION.

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Male ☐ Female

Address _____ Apt. # _____

City _____ State _____ ZIP _____

Phone Number (____) _____ Regular Brand Smoked _____

Item	Quantity	Pack UPCs Required Per Item	Total Pack UPCs Enclosed
4-Way Bag	x	175 =	
Wind-Resistant Lighter	x	45 =	
Jeep® Boombbox	x	450 =	
Anorak (S, M, L, XL)*	x	350 =	
Stainless Travel Mug	x	70 =	
Stainless Thermal Bottle	x	120 =	
Harvest Big Shirt (S, M, L, XL)*	x	150 =	
Field Watch (His or Hers)*	x	125 =	
Fleece Pullover (S, M, L, XL)*	x	150 =	
Halos Lamp	x	150 =	
Sunglasses	x	80 =	
Iced Tea Glasses (set of four)	x	30 =	
TOTAL Pack UPCs Enclosed			
TOTAL SHIPPING AND HANDLING ENCLOSED			
(\$1.000 UPCs = \$4.00) (\$31-350 UPCs = \$6.00) (\$351-450 UPCs = \$8.00) (\$451+ UPCs = \$10.00)			
(*Only check or money order will be accepted)			

*Circle size or style when choice is available, e.g., (S, M, L, XL)

8221 H

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older, and I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable federal and state laws.

Signature (required): _____

Date of Birth (required) _____ Today's Date _____
(month) (day) (year) (month) (day) (year)

Offer limited to smokers 21 years of age or older. Copies of order form will not be accepted. Offer good only in the USA. Offer void in Kansas and where otherwise prohibited by law. No group or organization orders will be honored. Excess UPCs will not be returned. Offer void to employees of Philip Morris and its advertising agencies. Postage may vary according to the weight of your envelope. Please check with post office to ensure you've affixed proper postage. Please allow 10-12 weeks for delivery. Not responsible for lost, late, damaged, undelivered or postage due mail.

FORM 01

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